

### **ABSTRACT OF THE DISCLOSURE**

The present invention relates to a camera including a writer adapted to couple information to a film in use in the camera, the information relating to an ISO rating setting for a particular image captured by the camera.

- 5 The invention also relates to photographic processing system, comprising reading means to identify from magnetic information stored on a film to be processed the ISO rating setting at which images on the film were captured and a developer stage to receive the film to be developed. The photographic processing system also includes a control unit to select a development time for the film in
- 10 dependence on the identified ISO rating setting. The invention enables optimisation of image quality to be achieved.